- 1) Teaching staff & students are equally encouraged for involvement in research and publications
- Goal: To create scientific temperament and analytical mind
- Context: The community-based activities, projects are merged with syllabus and all project work is designed as per objective requirement. In this manner they have learn to conduct research project in an improved manner and the data produced is used for recommending solution for community. With this kind of practice research, communication, team work and networking skill student and faculties have improved.
 - 2) College encourages all student activities/events to be in self-sustaining mode.
- Goal: To create life skills and personality skill with the focus of branding of the college
- Context: For inter-collegiate festival "Dhanak" and other mega events of the college funds are generated through sponsorship to encourage and teach the students to be self dependent, gain confidence, acquire convincing abilities, etc.

At the same time this kind of experience helps to develop among students the quality of communication, team work and networking skills by the kind of exposure they get while interacting in the market and meeting different stake holders.